

# Great Southern Outback Tours and Accommodation Strive 4 Sustainability Scorecard Rating for 2023/24

## Environmental impacts

Your score for maximising benefits to the environment and minimising negative impacts.

81%

## Socio-economic impacts

Your score for maximising social and economic benefits to the local community and minimising negative impacts.

93%

## Cultural impacts

Your score for maximising benefits to cultural heritage and minimising negative impacts.

88%

## Sustainable management

Your score for demonstrating effective sustainable management.

79%

Your total Strive 4  
Sustainability  
score is...

85%



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### What is a Strive 4 Sustainability Scorecard?

Scan the QR code to learn more about the Strive 4 Sustainability program - powered by Ecotourism Australia.

# Great Southern Outback Tours and Accommodation Strive 4 Sustainability Scorecard Rating for 2023/24

## Sustainable management

Your score for demonstrating effective sustainable management.

79%

### Strong sustainability practices:

A well-established consumer-facing website is in place that clearly demonstrates the products and sets realistic expectations for customers. Interpretative and inspirational messages are delivered through the property, tours and its website. The business actively informs customers about practices that require their participation such as the proper disposal of waste and how to interact with wildlife respectfully.

## Environmental impacts

Your score for maximising benefits to the environment and minimising negative impacts.

81%

### Strong sustainability practices:

The business's environmental and conservation efforts are inspiring, allowing the growth of native flora by creating fenced corridors and water catchments. Revegetation of native trees and plants has been approached since the purchase of the property, improving the ecosystem's biodiversity. Contributions to several conservation organisations are in place, for example, Birdlife Australia and the Australian Wildlife Conservancy. Adequate measures are in place to reuse and reduce waste created by the business

## Socio-economic impacts

Your score for maximising social and economic benefits to the local community and minimising negative impacts.

93%

### Strong sustainability practices:

Great Southern Outback Tours and Accommodation is committed to creating strong relationships with local suppliers and businesses to assist in supporting the local economy. The business owner is a sustainability advocate at conferences and the University of Western Australia. Constant and proactive support is offered to local organisations and operators to help the community and promote the region.

## Cultural impacts

Your score for maximising benefits to cultural heritage and minimising negative impacts.

88%

### Strong sustainability practices:

An Acknowledgment of Country is delivered on arrival at the property and prior to every tour. Indigenous content about its culture and history is involved in tours and has been sourced from local aboriginal elders.